2011 WOMEN TO WATCH

Jackie DiAsio Co-owner and Administrator, Visiting Angels

ackie DiAsio knows that home is indeed where the heart is for many seniors. That's why she works to keep them there as long as possible.

The owner of Visiting Angels, a valley senior home care agency with some 450 clients and growing, spent the first 23 years of her career in the nursing home field in Ohio. When she moved to Las Vegas in 2000, she wanted to keep working with seniors, but also hoped to do things a little differently.

"In this line of work, what is most dear to my heart is seeing them able to stay in their own home. To be able to offer that to them is priceless," she said.

After purchasing the Visiting Angels franchise from its previous owners in early 2010, where she had been an operations manager since 2006, DiAsio, along with her husband, Michael DiAsio, have grown the business by 40 percent. Today, the company has 160 caregivers who offer everything from errand running to meal preparation, light housekeeping and other assistance for daily life activities.

Visiting Angels recently added a Summerlin satellite office in addition to its Green Valley location. The goal for the coming year will be to make that satellite office a fully staffed location.

Owning her own company is a life-long dream come true for DiAsio. Her passion for working with seniors started early in life. At 16, she became a certified nursing assistant at a hospital and immediately became interested in senior care. She quickly learned of the valuable teachings seniors are more than will to pass on to anyone with a ready ear.

"I love talking to them, hearing their stories. I hope that this is around when I'm 80 or 90 so I can remain in my home and have a caregiver I can share all my stories with," she said.

– Brian Sodoma

